

Reverse Raffle & Gala Raffle and Auction Prize Ideas

1. Travel

Travel-related silent auction items are always a huge hit. Whether you are able to collect an all-inclusive trip to the Caribbean, or even just a weekend getaway in New England, fundraiser guests love the chance to win a vacation. Travel items are experiential in nature, and provide your guests with an opportunity to create new memories. Some great places to start include:

- All-Inclusive trips
- Weekend getaways
- Hotel stays
- Airline tickets or miles

2. Outings and Experiences

Just as travel generates excitement, excursions and activities are also very popular auction items as they typically give the bidder a chance to try something new. Outings and experiences can include a wide range of items, but some of our favorite include:

- Spa days
- Local brewery tours
- Sunset or harbor cruises
- Museum tickets
- Comedy nights
- Hot air balloon rides
- Outdoor activities (hiking, kayaking, bungee jumping)
- Theme park tickets

3. Sports Tickets, Memorabilia, and Activities

We also find that sports-related items tend to perform well at silent auctions. Be sure to pay special attention to where your audience lives—you will want most of your sports items to relate to your audience's home team. And don't forget any athletic or sports-related activities—we've found these to generate high-bid frequencies too.

- Game tickets
- Signed memorabilia
- Chance to meet local celebrity athletes
- Golf outings
- Ski passes
- Yoga classes
- Spin classes

4. Music

Whether your audience trends more toward country music, pop, or rock n' roll, include music-related items to garner high-bidding traffic at your event. When thinking of music items, try not to limit yourself to concert tickets only.

- Concert tickets
- Backstage passes or a chance to meet the musician
- Signed instruments or albums from famous musicians
- Music lessons

5. Food

Food-related items make an appearance at almost every silent auction. People love to go out to dinner, try new restaurants, and try new kinds of food. From a collection standpoint, most restaurants are more than willing to get involved in a silent auction as it is a promotion opportunity for their business. Here are a few ideas for how you can include food items at your event:

- Restaurant gift certificates
- Catering service certificates
- Dinner and wine pairings
- Cooking classes
- Food gift baskets